

Annual Report 2016



PEOPLE'S FORUM

HIG-44, Dharmavihar

Khandigiri, Odisha, India

Tel : +91 674 2351688

Email : peoplesforumindia@hotmail.com

Web Site : www.peoplesforum.in

www.missionashra.org

www.missionannapurna.org





Acknowledgment

People's Forum entered into its 26th year of operation in the year 2015. A journey that began as a mission by few young aspirants to create a platform for the unheard, a commitment to reach to the unreached and make them available for one and all, has moved in phases of ups and down and today it stands tall with its mission and vision held high. We take this opportunity to extend our deep gratitude for the continuous support and guidance of different like-minded organization including different States and Central Ministry, District Administration and various Departments/ Institutions like NABARD, SIDBI, various Banks, Finance department etc who have help us cover our long journey with the same zeal and commitment. We are equally thankful to various Institutions and departments, both and State and National level for having recognized our efforts and awarded us from time to time. Some of such important awards include Dr. Durgabai Deshmukh award, conferred by President of India, Odisha Citizen Award by one of the leading Media houses of the State etc. These recognitions and appreciations have motivated us to remain committed towards our work and goal of reaching to the unreached.



From the desk of Member Secretary....



Dear Readers,

No life ever grows great until it is focused, dedicated and disciplined and now we have completed over 25 years without evaluating ourselves whether it is great, good or average.

This Annual report is giving you more details of our activities and hopefully touching your heart. Like previous time I once again give sincere thanks to my team for their understanding and support.

First of all I would like to recognize all of them who are giving an opportunity to serve them and constantly holding our hands to reach this destiny. No doubt as like any one's life we have seen ups and downs in this journey and our journey of those 25 years are not easier in our part to cross across. But yes, we survived, and survival is of the fittest. Survival can be summed up in three words – 'never give up' and at our level we follow this. When the word survival comes, I can recall Charles Darwin who wrote as this: It is not the strongest of the species that survives, nor the most intelligent rather the one that is most adaptable to change. We believe in this. When the word change comes to mind, there is always another word that will come immediately and that is 'fear'. Change is always seen as difficult and no one wants to put himself in difficulties and knowing to tune ourselves to grow and following these we are here today. I can remember when I started this organization with a cycle and a hand bag

moving with placards and pamphlets to motivating youths from college to college in the year back in 1990. Then youths across the State came and join their hands, working without any expectations, without remuneration for years. I recall all their contribution in this juncture. It will be ungrateful if I will not write the name of our mentors, supporters, donors those who have faith on us and belief in our work but turning all of their name in this small piece of paper is a difficult task. But nonetheless I thank them from the core of my heart as it was their belief and faith that has given us the strength to keep dreaming and working. Vis-à-vis is ever grateful to our critics for making us more sensitive organization.

Before I keep my pen down, I would like to commit that this work of ours will never stop, never slow down, it will keep growing, strengthening with each passing day. I seek all your support, well wishes and blessings as we move ahead for a more stringent and arduous task.

Once again I request all the people those who believe in a society where peace, love, fellowship, health and happiness flower abundantly, come and join with us/me to fulfill our dreams together.

Jai Hind

Regards

Gobinda Pattanaik



Contents

1. About People's Forum
2. Registration details
3. Background
 - a. Mission
 - b. Vision
4. Our Team
5. Where do we work
6. Our Interventions and Innovations
 - i. Mission ASHRA
 - ii. Aama Ghara
 - iii. Mission Ujjawala
 - iv. One stop centre – Sakhi
 - v. Strengthening Livelihood through Community level institutions
 1. Rickshaw Program
 2. Seed village program
 3. SHPI
 4. OSFDC
 5. KIVA
 - vi. Business Correspondent
 - vii. SWASTH
7. Awards and Recognitions
8. Audit Report
9. Our Future plans



About People's Forum

People's Forum came into existence in the year 1989 with a mandate to provide a platform for the vulnerable and deprived sections of the community, whose voices have remained unheard, rights ignored and basic entitlements not accomplished.

The organization completed 25 years of its existence last year. A small initiative started with the noble intention to reach out to the unreachable has grown in magnitude and stature. Main focus of the Organization has been to create sensitization and awareness amongst people on issues of social importance, mobilizing youths and working towards people's collectives to help them realize their entitlement and motivate them to strive for it. With changing social scenario and development context, the Organization has relooked its strategic mandates and responded to the changed scenario, keeping intact its vision. The Organization strongly believes the factors like poverty, gender and caste discrimination increase vulnerability and deprivation. These in turn hamper inclusive growth and development. The Organization has been committed towards inclusive growth of marginalized sections of people and communities. In its two decades and above long journey, it had the privilege to work with various agencies including Government, Corporate, Banks and International agencies. With changing development context and people's knowledge and graduated need, the organization has always

relooked its strategic mandate and supported education, livelihood, financial inclusion, health and sanitation services. It has always reset its course to reinforce its commitment to the issues of human rights and poverty alleviation. In this light the organization has, in the last 25 year, been expanding its gamut of activities based on the needs of the people. It adheres to an approach which is subject specific and works with a strategic framework predominantly in a mission mode to address the diverse problems.

People's Forum believes that poverty, gender, caste discrimination, vulnerability and deprivation has been major cause of hindering inclusive growth and development. The organization is mandated to address inclusive growth enabling marginalized section of people to have a dignified and secured living. The organization is very unique in identifying the areas of intervention, regions and target population so that any serious problem or secluded people may not remain unattended. In its effort to work towards inclusive development, the organization has worked in varied sectors targeting diverse groups by designing need based project interventions.

From time to time the organization has responded to meet the specific needs of the community in which it has been working. Activities such as livelihood restoration,

skill enhancement, group formations and strengthening, water and sanitation etc have been taken up with the support of various Organisations. NABARD promoted WSHG program, Pigeon pea project by ICRISAT, Rickshaw Sangh Project by America India Foundation and KIVA supported initiative to support livelihood of vulnerable sections of society like Persons with disability, single women headed families and other vulnerable groups who do not have access to resources and services.

The organization has adopted a self sustained model initiating revenue generating developmental activities where the profit could be utilized to sustain various strategic activities mentioned above even in absence of regular external funding. This is the reason why programs that had been appreciated by communities and that have helped to address their crucial issues continues unabated even to date, though the initial funding of the project has ended. Some of such initiatives includes SWASTH loan for creating/ strengthening water and sanitation facilities supported by wateraid.org, RICKSHAW program supported by AIF, the project is continuing in the district of Bhadrak even after the closure of the funding.

Registration Details:

- Registered under Society Registration Act 1860
- Registered under Foreign Contribution Regulatory Act FCRA (1976)
- Affiliation for Agriculture & Retail Sector Under Sector Skill council, GOI
- Permanent Registration Under DDU-GKY SKILL Development, GOI
- 80 G under Income Tax act
- 12 A of Indian Income Tax Act
- Registered under Disability Act
- Registered under Juvenile Justice Act

Background



Peoples' Forum as an organization was the vision of few benevolent youths who desired to create a better society by helping people to help themselves. Thus the organization emerged as a podium for activists who fought for the under privileged and weaker sections of the society. Drawing inspiration from Mahatma Gandhi's philosophy the organization mandated to work on the philosophy of Father of nation and hence laid foundation of the organization on 2nd Oct 1988. It attained recognition under Society Registration ACT XXI of 1860 in 1990, 12 (A) of income tax registration in 1995, FCRA Registration ACT OF 1976 IN 1995 and Ind 80(G) registration under income tax in 2004.

The Organization since inception has worked in diversified fields and has tried to find better ways for reaching out to the most marginalized community. It has never hesitated from getting into unexplored areas or experimenting with the ways of attaining the laid objectives of the organization. It has in fact taken good swifts from time to time as per the need of the situation and requirement.

The Organisation's growth can be divided into few important phases that basically revolve around its focus

and strategy of intervention. The important phases can be listed as indicated below –

- 1989 –1993 – These were the initial years of the Organization's establishment. Thus the same can be treated as the phase of infancy that was however marked by the fury of youth who had come together with huge motivation and commitment to work towards an equitable society with space for the vulnerable communities. Some of the important initiatives that marked the phase included Organisation's involvement in movements and campaigns like “Amaku banchibaku dia (a fight against the displacement of lepers' colony in Bhubaneswar and Khurda)”, “Hataku Kama Andoloan” in Bolgard block of Nayagada district. Besides this the Organisation also fought for the rights of SC/ STs in tribal districts of the State.
- 1993- 1997 – This phase of the Organisation was dominated by charity based vision, wherein the focus of the organization was basically channelizing government and donor agencies aids and grants to the door steps of most marginalized families and support

them in every possible way to help them live with dignity.

- 1998 – 2000 – This phase is critical in the history of the State as it witnessed one of the worst natural disasters. The Organization took on to its moral responsibility to support the people of the State in a situation of crises. Programmes like Adopt-A-Granny, Sanchaya Shakti, livestock management, health promotion etc were promoted. Besides this various rehabilitation programmes were also initiated within the period. The focus was the areas that were highly affected by super cyclone.
- 2001-2004 – Over the years it was realized that supporting only a part of the population makes our intervention limited to a particular section of the society. In order to reach out to the larger society in order to fulfill the organisation's mandate it was essential to broaden its reach and accordingly modify the intervention strategy. It started direct intervention in difficult areas and it was during this phase that the organization initiated activities like livelihood restoration, irrigation, nursery development, drought mitigation, cluster development etc.

- 2005 onwards – The organization completed 17 years of its existence in the year 2005. As an organization with around two decades of developmental experience standing besides it, People's Forum was now a steady and growing organization. This phase marked the Organisation's initiative to promote different institutions and trying to attain self sufficiency. The Organisation declared itself a micro finance institution during this period. Development programmes, rural marketing, agriculture and pisciculture farms, training institution, business development support services, etc though initiated earlier, strengthened during this phase of the Organisation.

Though the focus and strategy of intervention has varied with passing years, yet the fact remained that the Organisation never left its core values, mission and vision. It even to date is striving to work for the betterment of the downtrodden and marginalized individuals and communities. Its initiatives have never been dependent on projects, rather the Organization has tried to sustain its various initiatives by getting funds for feasible sources.

Vision

To work towards integrated development in all spheres of community life with special emphasis on weaker and vulnerable groups such as women, children, elderly people, SC/ST, disabled and deprived ones for healthy and secured living.

Mission

Developing a most credible and reliable people's institution to care & support the most deprived and vulnerable people irrespective of caste, creed, sex, religion and enabling them to live in a society with dignity and respect that will be entirely free from all economic and social discrimination.

Working Area & Outreach



Health

Mental health, reproductive and child health, HIV/AIDS, Water & Sanitation, other infection diseases prevention and control.

Education

Primary and secondary education for children especially girls, literacy for marginalized adult women and school improvement.

Livelihood

Forest based livelihoods enhancement, alternative farming, value added agriculture, livestock's improvement, financial services to unbanked poor, micro-enterprises, micro-insurance and natural and manmade disaster management.

Program Objectives

In order to build the human capabilities and reducing vulnerabilities People's Forum works on:

- Natural Resource Management, resilient livelihoods and reduced vulnerability from risk and disaster
- Improving life opportunities especially for girls by delivering them educational services.
- Addressing emergency health care needs of distressed people, rescue and rehabilitation of distressed women and all round support to mentally destitute women for their healthy and dignified living in the society
- Improving capacity of poor and vulnerable women by rendering innovative livelihood finance and business development services for their economic and social upliftment.

Natural Resource Management, resilient livelihoods and reduced vulnerability from risk and disaster.

- Enriching the natural resources through Watershed Management and other land and water improvement measures.
- Enhancing crop production through increased financial and technical support to producers and groups in clusters.
- Developing off farm livelihood options in cluster approach through capacity building-production-market linkage (CPM) approach.

Improving life opportunities especially of girls by participating in and benefitting from education.

- Imparting elementary education to the socio - economically backward students and the children of mentally ill women treated at Mission Ashra
- Skill development training programs to the women and children to improve access to livelihood opportunities

To address emergency health care needs of distressed people, rescue and rehabilitation of distressed women and all round support to mentally disorder women for a healthy and dignified living in the society.

- Addressing mental health and community health issues of poor and marginalized women, child and deprived ones
- Emergent Health care services to women, child and aged ones.
- Periodic health camps for socio- economically backward people for free health checkups and free medicine support

Improved capacity of poor and vulnerable women by rendering innovative livelihood finance and business development services for economic gain and enhance their social position.

- Facilitating critical micro-credit support to the poor and deprived women SHGs through appropriate integration and linkage with various formal financial institutions.
- Skill and capacity building of women on various productive activities like dairy, agriculture and horticulture for appropriate use of funds leading to micro-enterprise development.
- Training on record keeping and other group activities for strengthening the internal system of the groups.
- Business development support services with market linkage opportunities for sustainable livelihood.

Target Group & Area

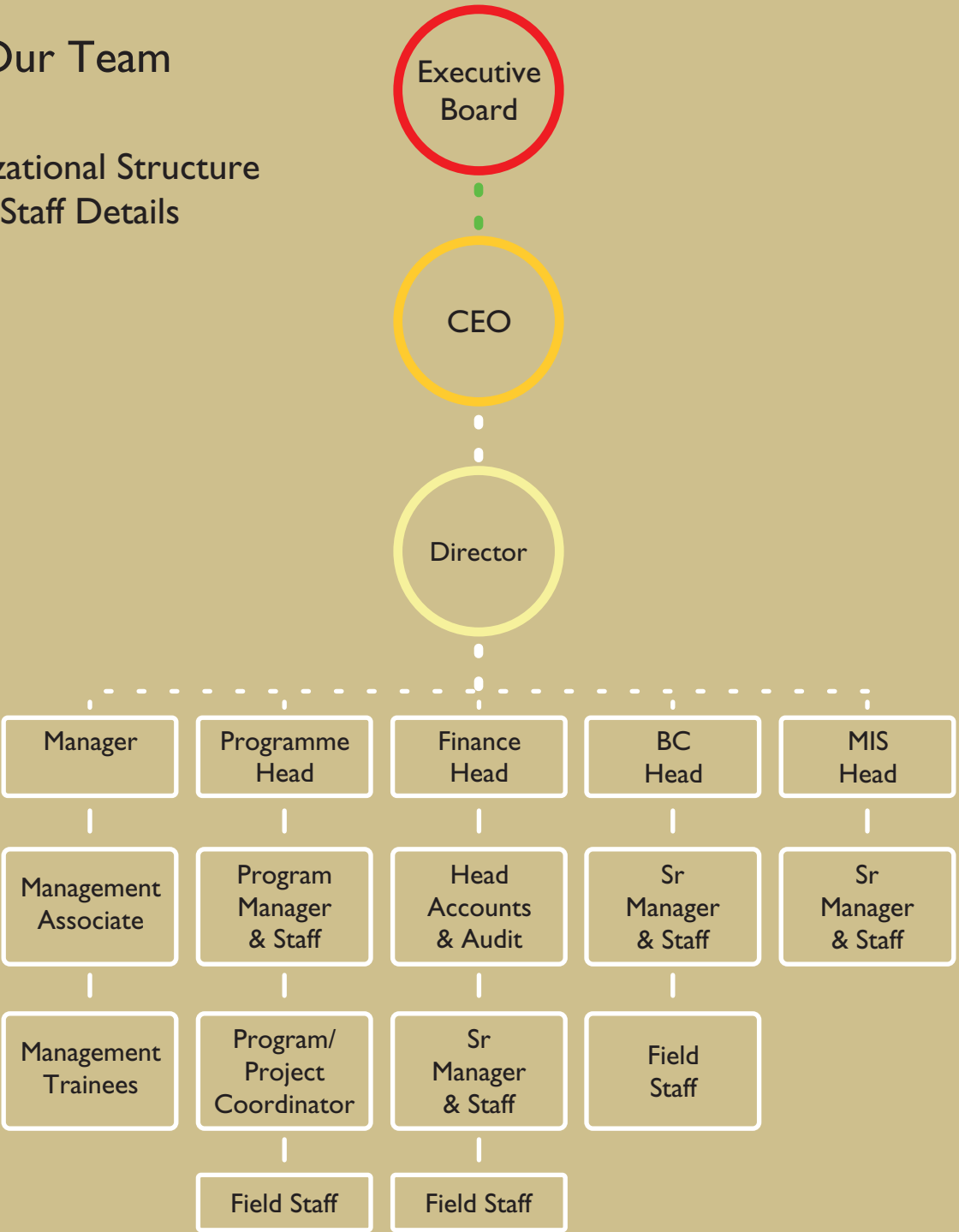
- Schedule Caste & Schedule Tribe
- Poorest group from amongst Religion Minorities
- Urban poor – Living in slums & streets
- Occupationally marginalized population
- Women headed households
- Economically inactive and dependent (disabled, old, mentally retarded)
- Facing risk & disaster
- Unemployed youth and children in difficult circumstance

Branch Details

BRANCH	BRANCH	ADDRESS IN CHARGE	BRANCH EMAIL I.D	OFFICE CONTACT NO
Anandapur	Subrat Ku Nayak	Khaprakhai, Near Primary School, Ghasipura	bm.anandapur@gmail.com	8280336049
Angul	Ganesh Ku Sahu	Backside of Hotel Prasanti, Angul	abm.anugul@gmail.com	8280336964
Baripada	Asish Panda	Bagra Road, Near Maharshi Public School	abm.baripada@gmail.com	8280336257
Berhampur	Somonath Mukhi	Near Goseinuagaon Police Stn. Infront of Priyadarsini Apartment	bm.bramhapur@gmail.com	8280336175
Bhuban	Ranjit Martha	Kamakshya Nagar Road, Bhuban	bm.bhuban@missionannapurna.org	8280336212
Buguda	Chandrakanta Patra	Block Campus, Water Tank Buguda	bm.buguda@gmail.com	8280336093
Champua	Gopi Prasad Das	Near Womens College Sqr. Champua	bm.champua@gmail.com	8280336971
Chhatrapur	Biswajit Pradhan	Samrajya Sahi, Chhatrapur	bm.chhatrapur@gmail.com	8280336037
Dhenkanal	Rajesh Mohanty	Mandir Sahi, Near Jail, Dhenkanal	bm.dhenkanal@gmail.com	8280336135
Digapahandi	Malaya Ranjan Sahu	Infront of Saraswati Sishumandir Near Hospital Chikiti Road.	bm.digpahandi@gmail.com	8280336961
Ghatagaon	D. Shreechandan	Tehsil Chhack, Keonjhar Road Ghatagaon	bm.ghatagaon@gmail.com	8280336220
Gondia	Hitanshu K. Nayak	Near Bus Stand, Gondia	bm.gondia@gmail.com	8280336154
Hindol Rd.	Rajesh Pradhan	Near Odapada Block, Hindol Road	bm.hindolroad@gmail.com	8280336155
Hinjilicut	Kalpataru Behera	Manikamarga, Lane-4, Bainchabania, Aska Rd.	bm.hinjilicut@gmail.com	8280336195
Karanjia	Naba Kishor Das	Golei Chhak, Infront of Essar Petrol Pump	bm.karanjia@gmail.com	8280336252
Keonjhar	Alekha B. Pattanaik	Laxmi Padia, RTO Office Bhubaneswar Road	bm.kendujhara@gmail.com	8280336975
Kodala	Chinmaya Samantaray	Main Road, Infront of Dandeswari Temple Gate, Kodala	bm.kodala@gmail.com	8280336079
Patrapur	Sagar Nayak	Near Bus Stand, Upper SBI, Patrapur	bm.patrapur@gmail.com	8280336979
Rairangpur	Jyoti Ranjan Sura	Near Murmu Chhak, Baidaposi Ward No-2, Rairangpur	bm.rairangpur@gmail.com	8280336276
Rayagada	Ranjan Ku Jena	Indira Nagar, First Lane, Rayagada, Pin-765001	bm.rayagada@gmail.com	8280336213
Redhakhol	Manas Jena	Near Prubhuji English Medium School, Back Side of Paras Hotel Redhakhol	bm.redhakhol@gmail.com	8280336983
Udala	K. C. Mohapatra	Kaptipada Road, Near Bus Stand, Udala	abm.udala@gmail.com	8280336973

Our Team

Organizational Structure & Staff Details



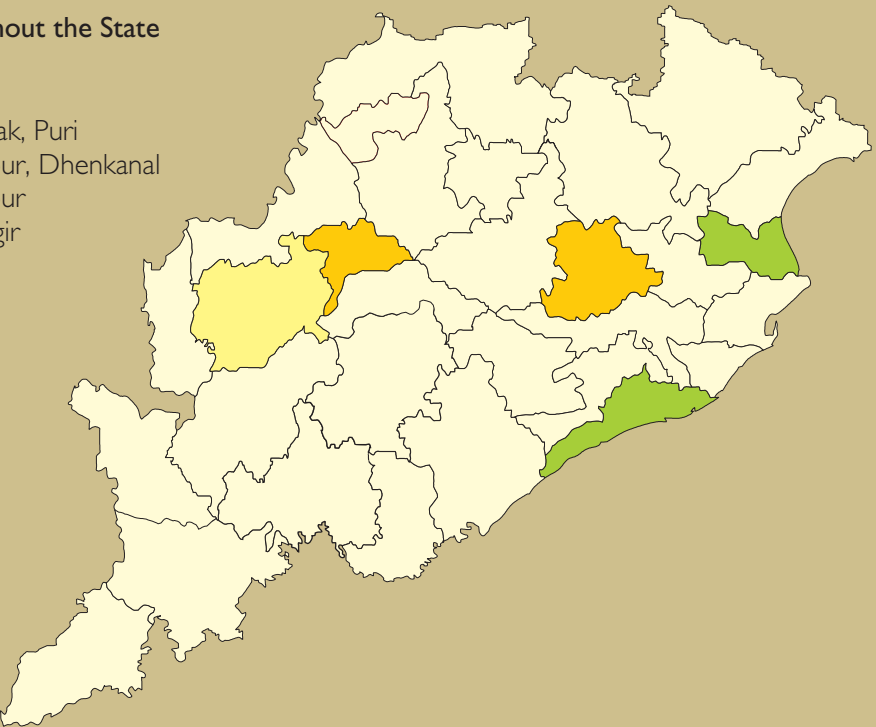
Department wise staff:

Sl.	Department	Total Staff	HO Staff	Field Staff
01	HR	20	15	05
02	Development / Mission Ashra	92	39	53
03	BC	218	27	191
04	MIS	54	49	06
05	Accounts	41	41	00
06	Audit	47	7	40
07	Operation			

Where do we work

Peoples Forum is working throughout the State through its various intervention

- Rickshaw program – Bhadrak, Puri
- Seed village program – Sonepur, Dhenkanal
- SHPI – Sonepur
- OSFDC – Bolangir



State Coverage

- Business Correspondent
- OSC – SAKHI
- KIVA
- Mission ASHRA
- Aama Ghar



Our Intervention & Innovations

Humanitarian initiatives

- Mission ASHRA (Shelter home for mentally ill destitute women)
- Shelter home (Ujjawala)
- Aama Ghara (Children's home)

One Stop centre –SAKHI

Strengthening Livelihood through community level institutions

- Rickshaw program – rickshaw sangh
- Seed village program – dhenkanal and sonapur
- SHPI – self help promotion institution with the support of NABARD – Sonapur
- OSFDC – mushroom cultivation, nursery development in the district of Bolangir
- KIVA
- Business Correspondent

SWASTH

MISSION ASHRA works on a mission mode to support women with mental illness, especially those who are destitute and virtually on their own in the streets, across any man made boundaries.

Mission ASHRA

Mission Ashra is a shelter home for mentally ill destitute women, one of its kinds of centre in the Eastern part of the Country.

Burden of mental disorders had risen over last few decades. Mental health is a state of well-being in which the individual realizes his or her own abilities, can cope with the normal stresses of life, can work productively and is able to make a contribution to his or her community. WHO estimated that globally over 450 million people suffer from mental disorders. Currently mental and behavioural disorders account for about 12 percent of the global burden of diseases. This is likely to increase to 15 percent by 2020. Major proportions of mental disorders come from low and middle income countries.

Mental health includes our emotional, psychological, and social well-being. It affects how we think, feel, and act. It also helps determine how we handle stress, relate to others, and make choices. Mental health is important at every stage of life, from childhood and adolescence through adulthood.

Managing homeless mentally ill...

Managing homeless mentally ill from

the street life has special problems, streets relate to all the good and the worst society can offer. Ill-treatment, savagery, hunger, torture on roads and to add to it the fragile mindset is probably only a part of the picture. This subjugation and humiliation multiplies manifold if the homeless mentally ill is a female. Physical sexual abuse, deprivation, repeated pregnancy, abortion and child birth on streets, on lookers stay looking on. Many are sold, resold in brothels and are cannibalized in kidney-bazaars, chronic starvation, Tuberculosis, VD, AIDS Diseases, and Death waiting in wings to take final charge of them. In the context of Odisha, non-availability of adequate facilities including medical professionals, day care and short /long stay shelter homes, expensive medical treatment along with poor economic conditions aggravate the problem. In the current scenario the number of people suffering from mental problems is on rise. The existing medical facilities is limited and the knowledge of people on such issues still more limited, thereby creating a situation where the number of people suffering from mental illness is on a steady rise. In

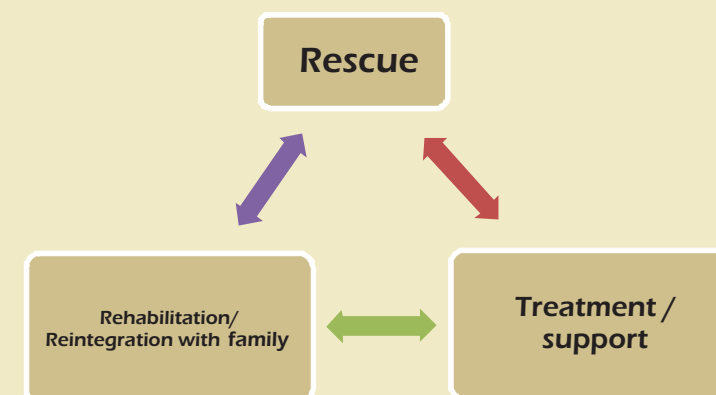
Vision

A hunger free and healthy society where people of under deprived section particularly tribes, children and women can illuminate their life with a ray of hope.

our state there are only 100 beds for such patients available in the three leading medical colleges. In such a situation most of the families who have a patient with mental illness has very little scope of getting quality treatment and other facilities.

Peoples' Forum, initiated "Mission Ashra" around 13 years back with the objective of providing shelter and other support services to the mentally ill destitute. The centre ensures all possible support including food, clothing, shelter, medical treatment, counseling and vocational training in a positive and congenial atmosphere. The shelter currently has approx 190 women from different parts of the State. Many of them have been rescued from the streets, but many have also been referred by Government officials including Collectors, Police Commissionerate etc.

MISSION ASHRA works on a mission mode to support women with mental illness, especially those who are destitute and virtually on their own in the streets, across any man made boundaries.



Mission

To address the complete Health solution of the targeted group with an adequate, affordable and assessable service provision under one roof.

How does Mission ASHRA work

- Rescue Operation - Rescue Operation takes place as soon as the centre gets information from reliable source pertaining to women with mental illness. The centre has a dedicated team of volunteers and professionals and 2 ambulances that proactively play their role to rescue the woman and bring her to the centre for further help and support including medical treatment. Help lines, police and other allied departments, district administration etc provide requisite support as and when necessary during the entire process.
- Treatment, counseling, therapies – The inmates of the centre undergo treatment by psychiatric doctors, gynecologists and pediatric specialists at regular interval. Besides this traditional and modern therapies are used to get better result. Currently the centre is using pharmaco-therapy, activities therapies, group and individual therapy, yoga, counseling therapy; alternative therapy viz. music therapy, art therapy, yoga therapy, plays and games, occupational therapy with special training on re-socialization and learning new roles in order to help them concentrate and gain consciousness of their presence. The centre has a treatment unit where both indoor and outdoor patients get treatment free of cost.
- Rehabilitation – The inmates of the centre are engaged in various occupational and vocational trainings/ activities to keep them engaged. Bamboo craft, wood art, dance and music, art and painting,

incense stick making, chalk making, kitchen gardening etc are some of them. This also helps to develop their skills thereby playing a potential role in the entire process of rehabilitation and reintegration process. The organization markets these products in various exhibitions, workshops, local markets and deposits the amount in the individual accounts that are being maintained in the name of the inmates.

- Reintegration with the family members - Mission ASHRA strives to ensure a better life for its inmates and for the same it leaves no stone unturned. Once they are stable and are recommended to be sent back by medical doctors, attempt is made to locate their families and once established they are united back with their families in a small ceremony within the campus. The organization has been successful in reuniting around 1045 number of women after being cured with their families through official correspondence, personal contact, counseling, motivation and if required by using political power and judicial intervention.

Celebrations and Observance of Festivities in the Campus of Mission Ashra

Mission ASHRA as a centre is full of activities, vigor and enthusiasm. No opportunity is left untouched in order to make the centre a better place for its inmates. Be it festival or a visit by an important person or simply an event to create awareness on issues of mental health.

The current year was no exception. Present below is a list of various celebrations held within the campus of the Centre –

- Independence day and Republic day celebration
- Observation of local festivals- Raja, Kumarpurnima

- Holi celebrations in the campus – Holi, the festival of colour was celebrated in the campus. Program people, staff of organization and many well wishers joined the inmates of the centre to celebrate the occasion
- Mission ASHRA foundation day- Every year the Organization celebrates 18th July as its foundation day. Small event marked the day this year as well. Staff of People's Forum got together with the inmates of the Centre to celebrate the day with vigor and enthusiasm. After formal cutting of cake, dance and song special dinner was arranged for all.
- Observation of World Schizophrenia day – 24th May 2015 was observed as World Schizophrenia day. The day was observed with a small awareness program organized at the centre and was attended by some of the leading professionals working on the issue. Sweets were distributed amongst the inmates by the visiting psychiatrist.
- Raksha bandhan celebrations – Mission ASHRA is a family and like every year this year as well the inmates went to tie rakhi in the hands of the Collector of Khordha. Besides this the festival was also observed within the centre.
- Raja celebration – Raja is a local festival that is celebrated in the month of May. It is basically a festival of girls and women wherein they wear new clothes and play swings. The festival was observed in the centre.
- Dil, diya aur diwali (Pre-diwali celebration) - This is one of the main programs that is held annually within the campus of the centre. It is a pre-diwali celebration and is attended by many important people. This year the event was attended by

Ever since Eugene Bleuler coined the term Schizophrenia some 100 years ago, it has been a mystery for patients, care givers and general public. Schizophrenia referred to 'the presence of schisms between thought, emotion, and behavior in patients with the disorder', still prevails as a stigma. May it be an emotional turmoil of the care givers or poor compliance for treatment of patients, the outcome of the disease grows more and more grave. Adding to this is 'Faith healing' activities and religious belief systems of our society. Research says out of 100 patients suffering from Schizophrenia, remission (with treatment) rates range from 10 to 60 percent, and a reasonable estimate is that 20 to 30 percent of all schizophrenia patients are able to lead somewhat normal lives. About 20 to 30 percent of patients continue to experience moderate symptoms, and 40 to 60 percent of patients remain significantly impaired by their disorder for their entire lives. Looking to impulsivity and self harm, 10 percent of patients die by committing suicide and also a number of cases of social and physical abuse by these still lie in our legal systems which could have been managed by early and effective treatment. May 24th, World Schizophrenia Day; reminds us of all the pains suffered due to this deadly disorder. Importantly many myths prevail despite internet, education, mobiles, etc and other technological facilities. Schools and colleges provide basic knowledge about physical disorders but mental disorders are left uncovered and untouched.

Principal Secretary Shri Niten Chandra, Editor Sambad newspaper Shri Soumya Ranjan Pattanaik etc. The event is marked by firing crackers, music shows, views sharing of important people on mission ashra and finally dinner

- Celebrations of individual donors within the campus – Well wishers have been associated with us since our inception. These are the people who celebrate their birthdays and other special occasions with the inmates of Mission Ashra.
- Independence day celebrations – The Member Secretary hosted the flag as the inmates and other members of the Organisation joined them to celebrate the independence day. Various events were organized as well.
- Regular visit of Psychiatrist in the Campus of Mission ASHRA – Dr. Suvendu, Asst Prof. Sum Hospital has been associated with Mission ASHRA and now he is visiting the campus on a regular basis. During this period outside patients are also coming to the centre for free consultation.
- Visit of Homeopathic and Ayurvedic doctors to the campus – Visit have been undertaken by Homeopaths and Ayurvedic doctors and they have started supporting the inmates for their recovery.

- Vocational training facilities – Tailoring and bamboo craft is being taught to the inmates of Mission Ashra. The training classes are also open for the girls/ women of the nearby area. Besides this few of the inmates who have interest in gardening work of the small garden space available within the campus of the centre.
- Yoga classes – Yoga classes are organized on a daily basis and all the inmates practice yoga with the Yoga instructor.
- Morning/ evening walk – The inmates are encouraged to go for a walk to help them remain physically active. Once a week they are taken out to a nearby temple in the supervision of the team of Mission Ashra.

Highlights of the Centre (Status as on 31st March 2016)

- Total number of mentally ill women rescued by Mission ASHRA till date – 1320
- Number of women rehabilitated - 1045
- Women who have received treatment under Mission ASHRA initiative – 2840
- Women who have been rehabilitated outside the State of Odisha – 265
- Women rehabilitated within the State – 780
- Current strength of Mission ASHRA – 193



Smita Singh

Smita Singh was admitted in SCB Medical College Hospital, Cuttack. She was brought to the hospital by her brother on 13th March 2016. She was admitted in the psychiatric ward with complaints of sleep disturbances, appetite issues etc. Though her problem was hereditary but the symptoms intensified after marriage. She had a son. Her husband left her in her parent's house. After proper treatment she was discharged from hospital but her family refused to take her back. She was sent to Mission Ashra.

On reaching Mission Ashra she was interacted to know about her well being and mental status. She was found to be stable and was excited to share her life incidences. Rapport was built with her and she was convinced that she would be able to return to her normal life if she takes good care of herself and follow the regime suggested by visiting doctor and counselors. Smita had been cooperative and is getting her treatment done as per the prescription of SCB medical college doctors. She is also taking active interest in other work of the centre. Attempt is being made to contact her family members especially her husband to convince him to take her back.

Mousumi Ghosh

Mousumi Ghosh, 43 year old lady was rescued by Nayapalli Police station from Hotel Presidency on 16 March 2016 and handed over to Mission ASHRA as she was not found to be mentally ill. When she reached the campus of Mission Ashra, she was uncooperative, angry and was using slang language and was violent in her approach. With much persuasion she finally started accepting the people in the campus. Visiting doctor examined her and prescribed medicine. She was also given counseling on regular interval by the Counselors of the Organisation. In the initial two sessions she was not very cooperative and was not ready to speak to the Counselors, but by 3rd session she was comparatively comfortable and started talking about herself and life incidences. She shared that she belongs to a family of high stature. Her husband is a businessman and even she is highly qualified. She shared that her family life was good but after the birth of her daughter she started developing mental issues, she was given medicine and her husband was taking her care. Meanwhile she again became pregnant and had a son. Her life was going on smoothly. But then her mental problem intensified and her husband



who was now busy in his business was unable to give her time or take personal care of her. One day unknowingly, due to her mental state of mind she left her home and started wandering on the road. She reached hotel Presidency and took dinner over there, but when asked for payment she reacted violently. She started scolding staff and tried to break furniture. Immediately police was contacted and the police then handed her to Mission Ashra officials. After spending around 3 months in the centre, her family members got her clue and came looking for her. Her mental state was now stable and she was very happy to see them. She was reunited with her family members and now Mousumi is with her family. Counselors in Mission ASHRA regularly contact her to know about her well being.

Children's Home (Aama-Ghara)

Aama Ghara' is a children's home that was carved out of Mission Ashra' on Dec 25, 2015 with the objective of providing a congenial and open environment for the children to grow and blossom. The home was inaugurated by Collector – Khorda, Mr. Niranjan Sahu. This was a long standing issue but owing to economic constraint the decision got delayed. Currently it houses 32 children. People's Forum collaborated with JSPL Foundation to provide basic infrastructural support including beds, kitchen setup with essential equipments etc. for the home.

The year 2015-16 was crucial for organization as it was the 25th year of its establishment.

Some of the major initiatives undertaken this year at the Centre include;

1. Process initiated towards getting government recognition for the centre- The organization formally applied for getting government approval for the children centre and for the funds to run the centre. 2 members team visited the centre to review its current standing and appraising the staff what more needs to be done to ensure the compliance of government guidelines to manage a children's home in the State. The successful completion of the process will open the door for the children to get formally adopted and get family of their own.
2. Celebrations of important days/ functions in the children's home campus
3. Visit of Medical professional on a monthly basis
4. Regular visits to schools of the children to ascertain their educational standards





Mission Ujjawala

A Comprehensive Scheme for Prevention of trafficking and Rescue, Rehabilitation and Re-integration of Victims of Trafficking and Commercial Sexual Exploitation

Objective of the scheme

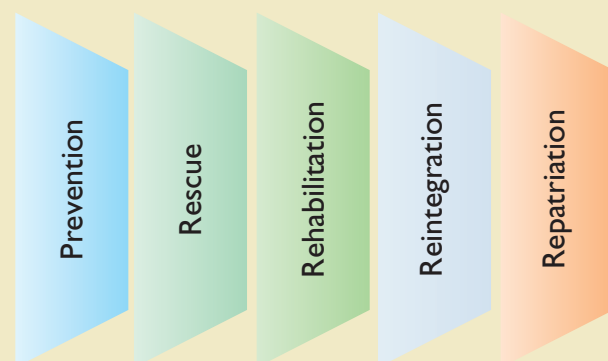
To prevent trafficking of women and children for commercial sexual exploitation through

1. Social mobilization and involvement of local communities, awareness generation program's, generate public discourse through workshops/seminars and such events and any other innovative activity.
2. To facilitate rescue of victims from the place of their exploitation and place them in safe custody.
3. To provide rehabilitation services both immediate and long term to the victims by providing basic amenities/needs such as shelter, food, clothing, medical treatment including counseling, legal aid and guidance and vocational training.
4. To facilitate reintegration of the victims into the family and society at large
5. To facilitate repatriation of cross-border victims to their country of origin.

Target Group/ Beneficiaries

- Women and children who are vulnerable to trafficking for commercial sexual exploitation
- Women and children who are victims of trafficking for commercial sexual exploitation

Components of the Scheme



People's Forum has been running a Ujjawala home since 2009 in the district of Khorda for rescuing the victims from the place of their exploitation and relocating them to a safe custody. The project targets one of the most vulnerable sections of the society who have been trafficked for commercial sexual or domestic work. Social mobilization and other awareness initiatives are taken up for creating awareness at various levels.

The home has supported 153 inmates since its inception, of which 85 number of women had been rehabilitated with their families. The current strength of the home is 55. The women are provided various trainings to help them become economically independent in the days to come. Currently they are being provided training on Bamboo craft and tailoring.

One Stop Centre - Sakhi -

The year 2015-16 witnessed People's Forum being formally getting selected as the nodal agency to manage One Stop Centre operational in the premises of Capital Hospital. The centre is the brainchild of a central committee that was set up in the aftermath of the nationwide public outrage against 2012 Delhi gang-rape incident. The centre has being designed to provide all kind of support including legal, police, medical help, counseling and temporary support services to women affected by violence.

OSC- Sakhi was formally inaugurated by Women and Child Minister Smt Usha Devi on 1st Oct 2015. It is the first centre of the State that has been opened on a pilot basis.

The objectives of the centre are -

- (i) To provide integrated support and assistance to women affected by violence, both in private and public spaces under one roof.
- (ii) To facilitate immediate, emergency and non-emergency access to a range of services including medical, legal, psychological and counseling support under one roof to fight against any forms of violence against women.

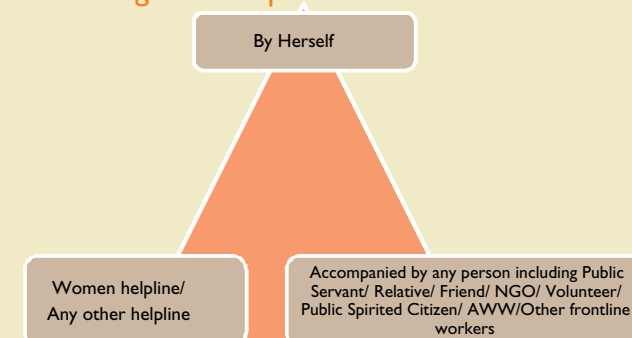
The centre works 24*7 with the help of qualified and competent staffs including Centre Administrator, case workers, counselors, system administrator and security guard. It furnished with 4 beds, pantry, toilets and provision of food and medicine. The stakeholder departments include -

- Women & Child Development
- Capital Hospital
- Health & Family Welfare Department
- Commissioner ate of Police
- State/District Legal Service Authority

Highlights of the Centre

- The centre works in close coordination with Hospital Authorities and SRCW- WCD department
- Individual case files and proper documentation being maintained
- Systematic liasoning with CWC & DCPO for handling the minor cases.
- Psycho-social counselling provided to the victims on priority basis.
- Staffs of OSC regularly visit different wards and OPDs to identify and support women in situations of crises.

Accessing One Stop Centre:



SERVICES

- 1. Emergency and Rescue services
- 2. Medical assistance
- 3. Assistance to women in lodging FIR/NCR/DIR
- 4. Psycho-social support/ counseling
- 5. Legal aid and counseling
- 6. Shelter
- 7. Video Conferencing Facility - To facilitate speedy and hassle free police and court proceedings the OSC will provide video conferencing facility (through Skype, Google Conferencing etc.).



Case Status (October 2015 - March 2016)

Type of violence / age category	Below 18 years	18-35 yrs	35- 60 yrs	Above 60 yrs
Domestic violence	1	17	1	0
Sexual harassment	3	6	0	0
Rape	18	18	1	0
Any other	-	-	-	-
Dowry harassment	0	1	0	0
Cases forwarded by CWC	12	0	0	0

Strengthening Livelihood through community level institutions

● Rickshaw program - Rickshaw Sangh

People's Forum believes in designing appropriate livelihood option for varied target groups with different skills and capabilities. Rickshaw and trolley pullers derive their livelihood where assets like Rickshaw and trolley plays a vital role. Being conventionally skilled in pursuing such livelihood, their poverty becomes constraint to purchase those assets and meeting the maintenance cost aftermath. This has created a premise where majority of rickshaw pullers in various parts use the assets on lease or daily hire basis. This creates sense of uncertainty where the owner of the asset has complete control in livelihood of the puller. In certain instances owners discontinue the services if any disagreement with the puller in any minor issues. This eventually left them with no options to earn. On the other hand formal banking institutions do not have such tailor made small loan products to offer such category like Auto and Car financing. Considering this as opportunity to render livelihood support to such vulnerable group, Peoples Forum collaborated with America India foundation to initiate a livelihood programme popularly known as Rickshaw Sangh Programme.

The programme aims to create social safety net for the pullers with proper institutional platform to leverage their income. Rickshaw Sangh is a collective approach where every puller gains considerable access to various integrated services besides simply low cost financing for the asset. They get the desired acknowledgment and identity in the city as a member of sangh where people feel safe during traveling in their rickshaw. Puri being a tourist place we initiated the progomme from there and gradually expanded to Khordha. Initially America India foundation supported the programme for startups while the success of the programme encouraged us to continue it in other cities like Bhadrak even after phase out of AIF. The programme successfully run in Puri and Bhadrak since 2012 where following services are rendered to each beneficiary for ensuring their livelihood.

- 1. Facilitating documentation process and ensuring low cost asset financing at door step
- 2. Insurance coverage for their assets.
- 3. After sales maintenance support for a period of 1 year
- 4. Ensuring license from urban local bodies for running their rickshaw in the city.
- 5. Identity Card with detail address and name for safety measures for both puller and passenger.

Case Study



Under the initiative a total of 112 people had availed loans, of them 18 had taken it for procuring cycle ricksaw and 94 had taken it for cycle trolley.

Nilamani Dash, aged 54 living in the village Rajpur of Bhadrak district had been managing his family through pulling of cycle ricksaw, which was rented. Thus in spite of day hard work he was able to earn very meagerly and hence was struggling to meet even the basic necessities of this family. One day he approached the office of People's Forum that had launched an initiative to support poor and vulnerable families with rickshaw/ trolley loan. He had come to know about the initiative from one of his acquaintances, who has also availed the loan. The case of Nilamani was investigated and he was provided loan. This was a turning point in Nilamani's life. He was now full of vigor and energy and his income gradually started increasing. The fact that the rickshaw was under insurance coverage for a period of 1 year also helped him. He repaid the loan within the set period and now he is the proud owner of the rickshaw. His income has increased and now he is able to fulfill the needs of the family and are living a life of dignity.



Seed village program – Dhenkanal and Sonepur

Looking at the quality seed problems at farmers level, Peoples Forum initiated seed village programme with assistance from NABARD. The programme aims decentralized certified seed production through farmers organization at village level where the seeds produced could be utilised by themselves or commercially marketed for income generation. This involves complete technical process of training, land selection, farmers registration, field visit, monitoring and certification. The organization implemented both rabi and kharif programmes in Dhenkanal and Sonepur. Paddy seed production was undertaken in Dhenkanal where as green gram seed production was undertaken in Sonepur. The seed village programme undertakes series of activities at farm level as follows.

- 1. Pre season training – The training programme usually involves NABARD officials, local agriculture officer and KVK scientist. All the beneficiary farmers participate in the programme.
- 2. Demonstration cum training at the time of planting and sowing
- 3. Monitoring and supervision by project monitoring committee.
- 4. Technical monitoring through field visits
- 5. Harvesting and processing
- 6. Packaging and marketing.

The programme take a systematic process that involves initial induction programme. The induction programme involves officials of NABARD and agriculture department. These farmers are provided seeds and they are encouraged to develop a common nursery so that all seedlings develop in the same situation and care can be taken accordingly. Thereafter transplantation is done. They are also made aware of rain water harvesting and

some other economical methods of irrigation like drip irrigation. The farmers are provided support at each stage and close contact is kept with them to provide any technical and such other support that they may need during this period. Besides the regular training, the farmers are also provided some amount to take care of their fertilizers need. In unseen situation if the crop is affected with pests, the implementing organization can intimate the same to NABARD officials and looking into the seriousness of the situation, NABARD is also flexible to support pesticides and such other to help the farmers who are in a situation of distress owing to pest attack.

After production, the implementing organization collects a particular amount of seeds from the farmers and a grain bank is created. This bank then goes on to support other farmers of the area. This way the problem of procurement of quality seed is addressed which is a great help to the farmers.

In this period a total of 23 numbers of small farmers were supported under the initiative.

SHPI – self help promotion institution with the support of NABARD – Sonepur

Peoples Forum as SHPI worked towards formation and strengthening of 205 in Binka and Sonepur block of Sonepur district . This initiative enabled 205 SHGs to access credit from various lending institutions and micro enterprise development.

Livelihood Cluster Development Programme under OSFDC, Bolangir

Under sectoral livelihood programme of OSFDC , Peoples forum has formed SHGs of BPL members SC families to access to financial and other development services.

KIVA

Kiva is an international nonprofit Organisation, founded in 2005 and based in San Francisco. It works with a mission to connect people through lending to alleviate poverty. It celebrates and support people looking to create a better future for themselves, their families and their communities.

By lending as little as \$25 on Kiva, anyone can help a borrower start or grow a business, go to school, access clean energy or realize their potential. For some, it's a matter of survival, for others it's the fuel for a life-long ambition. 100% of the dollar lend on KIVA goes to funding loans. It covers cost primarily through optional donations and support from grants and sponsors.

KIVA serves borrowers in more than 80 Countries in 5 Continents. It reaches to the communities and individual through their network of Field partners and Trustees. People's Forum is working with KIVA as a field partners since last 47 months and it has till date 9189 number of KIVA borrowers, who have taken loan amounting to \$2,489,700.

People's Forum works on the mission to empower the poor, develop their potential and improve their socio-economic status and eradicate poverty. KIVA has joined hands with People's Forum as the same creates products and programs for people who have had few opportunities to improve their living conditions. The organization works with vulnerable groups and communities like leprosy effected families, widows, persons with disability and transgender. KIVA's flexible, zero interest capital allows us to reach to more and more borrowers.

The Kiva Social Performance Badges:

Anti-Poverty Focus - The work of most microfinance institutions helps to combat poverty, but these Field Partners do even more.

Vulnerable Group Focus - These Field Partners provide financial services to people from especially vulnerable and socially marginalized populations and groups.

Client Voice - These Field Partners use feedback from the people they serve and adapt their business practices and product offerings to meet their needs.

Family and Community Empowerment - These Field Partners offer support services that address the needs of their clients' families: their health, education, and/or well-being.

Entrepreneurial Support - These Field Partners offer training and support to help people start, manage and grow their businesses.

Facilitation of Savings - These Field Partners specifically promote savings as a practice to the people they serve.

Innovation - These Field Partners embrace technology and innovation to better address the needs of the people they serve.

Operational Highlights (As on March 2016)

Total disbursement Amount	20,72,40,200 INR
Total Number of Clients	12232
Total Number of Individual Clients	710
Total Number of Groups	1053
Total Portfolio Outstanding	62,25,99,76 INR
Individual loan portfolio outstanding	13,03,45,35 INR

Category wise distribution of Individual Clients

Total PWD clients	480
Total widow/divorcee/unmarried clients	154
Total Members affected with leprosy	29
Total number of Student(Education loan)	47

For Financial Year 2015-16

Total disbursement Amount	5,81,23,200 INR
Total Number of Clients	3351
Total Number of Groups	286
Total Number of Individual Clients	324

Category wise distribution of Individual Clients

Total PWD clients	266
Total widow/divorcee/unmarried clients-	23
Total Members affected with leprosy-	8
Total number of Student(Education loan)-	27





Case Study Living with dignity

Chandni, 34 year old widow lives in a small village of Ramgarh of Jharkhand state. She used to stitch clothes for her livelihood. When she came to know about the initiative of People's Forum who were providing KIVA loan for marginalized communities she approached them for support. She took a loan of 20,000 and from the amount she bought a full automatic sewing machine. She has since then not looked back. Her income has almost doubled and she is now able to meet the

requirements of her children very comfortably. Few years back she was striving hard to even support them with two square meals a day. The loan has changed her life and she is thankful to the Organisation for their timely support and flexible approach to provide support to the marginalized families. Chandni has the aptitude for perfection and learn new things. She keeps on updating herself with new stitching patterns and styles and this is the reason her clientele base is ever expanding. People appreciate her dedication and timely approach and are happy with her work. Chandni is now well established in her locality due to her good quality work. She is now making plans to further expand her business and employ more marginalized women who are in need for support. She feels that if she can live a life of dignity with her hard work then even other people definitely can do it.

Case Study Dream high, work hard

Ranjan Kumar, 35 year old man with disability hailed for a small village of Khorda district. He is married and has 2 children. Ranjan is engaged in weaving industry for last 15 years and is working hard to earn his living. He is a sincere and committed man and has never let his physical disability come in his way of success. He is the sole bread earner of his family. He works hard to provide them a better and comfortable life. Ranjan has good reputation in his area owing to his good quality work. He took a loan of Rs 40000 from KIVA loan provided by People's Forum and purchased a weaving machine so that he could speed up his work and improve on the quality of clothes produced. Today he is well known in his area for the good work done by him. People come to buy his clothes and appreciate his work and dedication. Ranjan has proved that with commitment and hardwork one can fulfill the dream to live a life with dignity and honor irrespective of physical problems. He is a role model for many people who have some form of physical disability and lose their morale and treat themselves with inferiority.



.Business Correspondent

People's forum has taken this initiative of Business correspondent to deliver the services to new heights. With the objective of ensuring greater financial inclusion and increasing the outreach, the Business Correspondents model comes into the picture. The use of the BC model has already shown the potential by changing the lives of millions of people in the remotest parts of the country. For poor and vulnerable people, who could not think of going to the bank, banking has come to them. Use of this alternate model increases in the number of bank accounts and the volume of loans and deposits in areas that indicates that there is now far greater awareness of banking services. People's forum has tie-ups with YES Bank and DCB Bank to distribute these credit products under this model with an outreach of 43 branches across all over Odisha and

changes the lives of poor and vulnerable people. Going by its expansion plans, people's forum is planning to expand exponentially by increasing its branch presence across each and every unbanked area. Through this alternate channel, people's forum enabled to achieve the initial step of financial comprehension and strengthen their way of earning and spending patterns by providing financial literacy training. Through this FLT People's Forum tried to enlighten them about the convenient services/ products that will help them further in taking sagacious and profound decision about their fiscal related problems. Its main focus through this model is to educate villagers to understanding of how to use credit, manage money and savings, minimize financial risk and drive long- term benefits of savings.

- **Branch Outreach**

Particulars	YBL (till march 31 st)	DCB(till march 31 st)
Total Branches	16	27
No. of District Cover	5	12
No. of Villages
Total SHG Disbursed	566319500	899202000
Active Clients	60757	87733
Loan Disbursement (INR)	297329000	530060000
Average Loan Size per SHG	200000	205000
Average Loan Size per client	18000	18000
Total Staff	101	172
Portfolio O/S (INR)	639752821	946453685

SWASTH

(Safe Water and Sanitation to Households)

"Sanitation is the biggest blot on the human development portfolio in India. The sanitation situation is disastrous" (India Environmental Portal), quoted by Sri Jairam Ramesh, Former Minister for Rural Development.

Only 32% of rural households have their own toilets, according to the reports of survey conducted by NSSO in 2012. An additional 9% have access to toilets although the access figure could be an overestimate. The results of the last census had also highlighted India's gaping sanitation deficit. Census results showed that less than half of Indian households have a toilet at home; in fact the number of households with mobile exceeded those with a toilet facility at home.

The woefully inadequate progress in sanitation makes India an outlier even among developing countries. Of the estimated billion people who defecate in the open, more than half reside in India. Poor sanitation impairs the health of Indians, leading to high rates of malnutrition and productivity losses. India's sanitation deficit leads to losses worth roughly 6% of India's gross domestic product (GDP), according to World Bank estimates, by raising the disease burden in the country. Children are affected more than adults. The rampant spread of diseases inhibits children's ability to absorb nutrients, stunting their growth.

A number of innovative approaches to improve water supply and sanitation have been tested in India, in particular in the early 2000s. These include demand-driven approaches in rural water supply since 1999, community-led total sanitation, a public-private partnerships to improve the continuity of urban water supply in Karnataka, and the use of micro-credits for water supply and sanitation in order to improve access to water and sanitation.

People's Forum initiated its SWASTH project providing micro finance for water supply and sanitation in the year 2014. The objective of the project was to develop sustainability and accessibility of people to safe water and sanitation thereby ensuring healthy and better standard of life. It aims to reach to approx 3 lakhs beneficiaries/ 60,000 households by the end of 2017.

Components of Project -

- Awareness creation, training and capacity building initiatives
- Soft loan product

The first component is taken care by the fund provided by water.org and FINISH society, whereas Oiko Credit and AMPL has extended support for providing soft loan support to take forward the social infrastructure development in rural areas pertaining to safe water and sanitation. Water.org is an American Foundation that focuses on developing new technical solutions for water and sanitation infrastructure, financial and marketing model for behavioural change in rural communities. They are working with various Organizations like Grameen Koota, Bandhan Microfinance, GAURDIAN, etc.

SHGs are the main gateway into the community for the project personnel. Thorough discussions are held with the members of SHG with regard to the issues of water and sanitation in their area. This is followed by making them aware of the impact poor water and sanitation has on their health and economic life. They are then shared about the loan component of the project and interested members are at liberty to take loan for creating or strengthening infrastructure of water or sanitation facility at their household level.

The project is currently operational in 6 states (Odisha, Jharkhand, Madhya Pradesh, Maharashtra, Bihar and Chhatisgarh) in 78 districts and 2548 number of villages. In total it has been able to touch approx 50, 000 population

Loan dispersed within April 2015 – March 2016 – Rs 1,51,032,820 (till date since the launch of the program) 10048 number of people had repaid their loan within the designated time frame

Highlights of the Project

- Operating in most financially backward states of Odisha, Chattisgarh, Jharkhand, Madhya Pradesh, Maharastra, Bihar and 90% operation in deep rural areas thereby increasing the impact where microfinance for Water and Sanitation is most needed.
- 10,000 toilets have been created in the operational areas of the program.
- Focusing on individual awareness building, capacity building and behavioral change through repeated interaction with clients.
- Developing sustainable and economic water and sanitation model.
- Developing new and effective loan model like water purifier loan.
- Committed Operation and Management Team for tapping available potential and financing.

Major Activities undertaken

1. Water and Sanitation training – In this, a training session is organised about SWASTH Loan for Branch staffs. It is two day training programme, first day is a class – room session and second is field visit. The guidelines, technical aspects, loan procedure and

product pitching techniques are described and demonstrated in this training session.

2. Client formation activity – Once the branch staffs are trained, he/she conducts a routine activity with their SHG members and generate new lead. The activity consists of discussion on various issues of sanitation and water, benefits of household water and sanitation facilities, sensitization about safety, convenience and their privacy etc. Help of IEC material is taken for the purpose. And any if client requires financial support then SWASTH loan products are suggested.
3. Mason Training – Annapurna has a unique design of sustainable and economic Water and Sanitation facility at household. This design is demonstrated to the local masons in villages. A workshop of 3 days is organised consisting of 15 to 20 masons. Two teams are



Case Study Safe drinking water is life

Jharana Mangaraj resides at Nuahata village of Khorda block, district Khorda. There are 6 members in her house including 2 school going children. Her husband is a daily labour and his monthly income is Rs 6000. When People's Forum started working on creating awareness on the issues of water and sanitation in the area, Jhrana strongly felt that even though they had limited resources but spending on toilet construction in her house is a worthwhile investment as this would help to cut on the expenditure of the family on health issues, which especially rises during the rainy days. She had a thorough discussion at her family level and was ultimately able to convince them to go for taking loan to construct a toilet in their house. Now they have a toilet in their houses with water connection. She is very happy with the development and is now motivating other members of her SHGs to go in for toilet construction.

made out of this strength and two needy household are selected to construct the sanitation facility at their premise. These toilets are constructed as per Annapurna design by the two teams of masons. In this period one number of training programs was organized.

- 4 Awareness creation – Various awareness activities such as campaign, health camps and community workshops are organised on occasions like World Health Day, World Toilet Day, World Water Day and Local Rural Fests at field as well as branches. The rallies of school students are organised at various villages. Sarpanch, B.D.O., Anganwadi workers, B.E.O., Mukhiya etc. are invited at such events and issues at grass root level are discussed openly.



Case Study Living with dignity

Basanti Naik, age 38, resides in Mohada Village of Sonepur district, Block Binika, Odisha. She is a member of Bajarangabali SHG that consists of 14 members.

Mohada village where Basanti Naik resides is one of the most backward villages of the area. Like many families of the area, Basanti did not had a toilet at her home and hence she and her family members were forced to go out in open for defecation. She was aware of the health problems associated with poor water and sanitation facility and hence when she came to know that People's Forum was providing support for toilet construction under SWASTH project, she approached the office for loan.

It is now more than 2 years of her taking the loan. She has already repaid the entire amount and feels proud of the fact that she has a toilet in the vicinity of her house. She feels relief of the fact that her family members do not have to go out in open for defecation especially during rainy days or when they are unwell. She is now motivating other women of the area to construct toilet in their house as the same helps to address many of the health and security issues.

**PEOPLE'S FORUM
KHURDA - 752055
BALANCE SHEET AS AT 31 MARCH 2016**

SOURCES OF FUND	Schedules	2015-16
General Fund:		
Opening Balance		7,73,50,920
Add : contribution to corpus fund		3,45,60,000
Add: Excess of Income over Expenditure of the year		68,91,631
Net General Fund		11,88,02,551
Unsecured Loan - Tier II Fund		50,00,000
Term Loans from Banks & FIs	7	12,43,04,299
Loan Loss Reserve		22,02,769
Current Liabilities	8	1,75,50,810
		26,78,60,429
APPLICATION OF FUND		
Fixed Assets (Written down value)	9	1,59,45,644
INVESTMENTS		
FDR with Bank	10	8,70,00,000
Loans & Advances		6,59,89,352
Other Current Asset	11	3,87,23,422
Grants Receivable	1	98,63,629
Cash at Bank	12	5,03,38,382
		26,78,60,429

Significant Accounting Policies
Notes to the Accounts


The schedules referred above form an integral part of the Balance Sheet

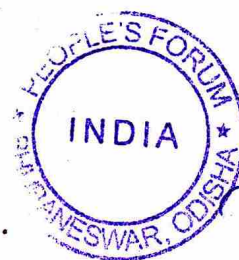
As per report of even date.

For B.S.Subudhi &Co.
Chartered Accountants
Firm Regd. No. : 316006E

(B.S.Subudhi)
Partner
Membership No.: 052512
Date : 20.07.2016
Place : Bhubaneswar



For People's Forum

Gobinda Chandra Pattanaik
Member Secretary



**PEOPLE'S FORUM
KHURDA - 752055
INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 MARCH 2016**

Particulars	Sch	Amount
INCOME		
Restricted Grants (including Peoples' Contribution and Organisation's Contribution) for Projects	1	79,99,098
Transfer from Balance Sheet on account of Project Funds	1	89,11,645
Alternate Income from Society's Main Objects	2	14,84,63,617
Miscellaneous Income		14,63,913
Total		16,68,38,273
EXPENDITURE		
Application to Projects out of Govts. Grants		
Utilisation of Restricted Grants (including People's and Organisation's Contribution) for Projects	1	1,67,92,996
Transfer to Balance Sheet on account of Project Funds	1	1,17,747
Administrative and other Input Costs	3	3,14,50,497
Salaries & Other Man power Cost	5	6,48,52,480
Application to Projects out of Income from Alternate Channels		
Programme Welfare Expenses	4	1,42,67,255
Social, Cultural and Other Programme Expenses	6	96,42,485
Earlier Grants Receivable Set off from Own Fund	1	2,13,10,633
Depreciation	9	15,12,549
Excess of Income over Expenditure transferred to Balance Sheet		68,91,631
Total		16,68,38,273

Significant Accounting Policies
Notes to the Accounts

The schedules referred above form an integral part of the Income and Expenditure Account.

As per report of even date.

For B.S.Subudhi &Co.
Chartered Accountants
Firm Regd. No. : 316006E

(B.S.Subudhi)
Partner
M. No.: 052512
Date : 20.07.2016
Place : Bhubaneswar



For People's Forum

Gobinda Chandra Pattanaik
Member Secretary



Awards / Recognitions

People's Forum is grateful to all those who have stood by its side to support, encourage and guide them in their long and difficult journey. It is also thankful to those who have appreciated and recognized their commitment and devotion for the cause of humankind.

Present below is a list of the various awards/ recognitions that has been bestowed on the Member Secretary, People's Forum as a mark of appreciation for their efforts:

1. Odisha Citizen Award for the year 2013 - The Odisha Citizens Award was launched in 2012 and is held to be one of the most popular awards of the State where people's verdict play a pivotal role to finalize the recipients of the awards.
2. International Kumar Bhai Bhalla Manisha Samman 2013
3. Adarsh Odisha Samman for the year 2011
4. Besant Selfless Service Award 2010 - The award is given by Theosophical Order of Service, which is the social and service wing of the Theosophical Society. It was founded by Ms Annie Besant in the year 1908. Hon'ble Governor of Odisha, Sri Muralidhar Chandrakanta Bhandare, Presented the 'BESANT SELFLESS SERVICE AWARD-2010' to Sri Govinda Patanaik, Director Mission Ashra-a home for Mentally ill and destitute, for his selfless service to the society
5. Adikabi Saral Das Samurity Award for the year 2010
6. National Youth Convention For National Building for the year 2008
7. Khordha Mahautsav Award for the year 2007
8. Dr. Durgabai Deshmukh awards for Women's Development for the years 2005 - President, Shri Pranab Mukherjee conferred the Dr. Durgabai Deshmukh awards for the years 2005 at the Darbar Hall of the Rashtrapati Bhavan. The eighth Dr. Durgabai Deshmukh Award for the year was 2005 jointly awarded to the Mizoram Hmeithai (Widows) Association and the People's Forum, Bhubaneswar. People's Forum, Bhubaneswar was awarded for its landmark services in the rescue and rehabilitation of hundreds of mentally ill women and for its exemplary

work with women in distress. The main activities of the institution include its mission ASHRA for destitute women's mental health, helping the formation of Self Help Groups of poor, needy and oppressed women and to attain improvement in their socio-economic condition through economic activities by giving priority to women directly in production activities so that opportunities are created for them to earn additional income.

9. Kumar Uschab Award for the year 2004
10. Bhubaneswar Mahautsav Award for the year 2004
11. Dr. Hare Krishan Mahatab Award 2004

Way Forward

The year 2015-16 and 2016-17 are crucial for People's Forum. The organization is now gearing up for expansion and diversification of its interventions. On the one hand the year will mark the organization getting into other unexplored and new areas of intervention and on the other hand it will also see the organization intensifying further its core interventions to different areas and locations. Some of the major plans that are on board for the coming year are being put in few lines for reference:

1. Expansion of Mission Ashra to other areas and locations - The Organisation today is seen as a pioneer organization working on issue of mental health and community health. The coming year will see the organization setting up satellite centres of Mission Ashra in other districts of the State. These centres will be linked up with the main centre of Mission Ashra and will have proper systems of communication with the main centre. There will be facilities of telecommunication and skype and hence if required support can be provided to these centres from main centre, if required. Discussions in this regard have already being initiated with various district administrations.
2. Food security - The organization strongly believes that each and every individual born need to have the basic necessities of life fulfilled and given the

environment to live a life with dignity. One of the most important needs of survival is quality food. The Organisation this year envisions to enter into the domain of food security. One of the important component of this program would be the role of Organization to provide mid day meal to the government school children of the State. In the initial phases the Organization plans to set up centralized kitchen in Khorda and Nayagarh.

3. Skill development - Skill training is one of the most important components to help the youth of the country to choose a profession of their choice and live a dignified life. The coming year would see the Organization getting in a big way in the Skill development arena. Process has already being initiated in this regard. Proposals are now in the process of design to get affiliation from PMKVY and DDU-GKY of Government of India in this regard.

Strategic Partners & Funding Agencies

Partners Supporting Our Development Initiative:

Ministry of W & CD, Govt. of India

W & CD Department, Govt of Odisha

Development Commissioner-

Handicraft, GOI

NABARD

SIDBI

ICRISAT

HIVOS

OSFDC, Govt. of Odisha

Department of SSEPD, Govt of Odisha

Water.org, USA

Yes Bank

DCB Bank

